

## Erin Brockovich

In her new bestseller 'Superman's Not Coming' grass-roots environmental activist Erin Brockovich inspires us, the People to take back power and demand environmental justice.

If you've followed legendary environmental activist and lawyer Erin Brockovich since the iconic movie that made her a household name, you know that she is still at it - and there's still lots of work to do to protect and secure an environmentally safe food and water supply. In her latest book, *Superman's Not Coming*, she brings to light stark truths. Erin gives permission and empowers people to take action so that they can save their families, their communities, and the planet.

Erin works for environmental justice at the national level, but more directly in local communities inspiring grassroots workers to demand better from their community and state politicians. She founded the [Community Healthbook](#) website to enable individuals and communities to post and share information about environmental, medical and pharmaceutical issues gone wrong in their local communities. Erin travels the country supporting and lending her voice to local communities, addressing a town hall in Houston about a recent cancer cluster:

"You are dogged, you are determined, you are persistent. That is what it's going to take to see yourself and your family and your community to the other side of this and I assure you we can get there."

At the Iowa State Symposium on Sustainability, Erin recently delivered a powerful keynote on "*The Power of One*" to make a difference. "*Seeing one person light up and the change they can make, that's what makes me hopeful,*" she says. "*To see that while everybody is feeling disruption—and we all are, we are waking up. And I'd rather be awake than asleep.*"

A fantastic programming idea is to pair Erin's inspiring remarks with a book signing of *Superman's Not Coming*. It is easy to digitally queue guests up in a book signing line and give them a few minutes in conversation with the author, who then personalizes inscriptions on books or bookplates to be mailed to each participant after the event. Some hosts are finding that mailing the book in advance to participants merges the tangible with the intangible and generates anticipatory buzz for your event.